

CREATIVITY MATTERS: ENGAGING CREATIVITY AND INNOVATION IN WORK

A HOUSATONIC VALLEY CULTURAL ALLIANCE
ROUNDTABLE

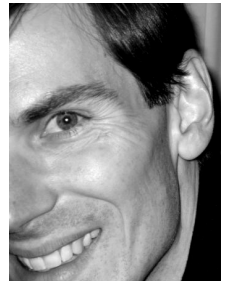
**MONDAY
FEBRUARY 8
2010**

7:00–9:00 PM

Creativity matters in all aspects of society, work and life. The imagination mindset helps us think in new ways ... which produces creative ideas and solutions ... and ultimately leads to innovation. If you want to unleash your imagination and explore new ways of expressing your creativity in meaningful ways, don't miss this interdisciplinary networking forum for artists, educators, business people, entrepreneurs and others who are interested. Come and explore what creativity is, who has it, how it relates to purpose and work – and how one can tap into more of it both personally and professionally.

This program is free and open to all.
Refreshments provided. RSVP requested
to info@hvculturalarts.org or 203 798 0760.
www.hvculturalarts.org

Steven Dahlberg is director of the International Centre for Creativity and Imagination, which is dedicated to applying creativity to improve the well-being of individuals, organizations and communities. He teaches “Creativity + Social Change” in the Public and Community Engagement program at the University of Connecticut. He has worked with Yale University, Guggenheim Museum, Yahoo!, Americans for the Arts, Danbury Public Schools, World Knowledge Forum, City of Providence, 3M, Aldrich Museum, State of Connecticut, and Rhode Island College, among other organizations. He helped toy inventors launch a creativity consulting business and taught an undergraduate creativity course for incarcerated men. He is particularly interested in creative community building, creative education, local food and sustainable agriculture, and creative aging.



STEVEN DAHLBERG
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**WESTERN CONNECTICUT STATE UNIVERSITY
MIDTOWN CAMPUS | ALUMNI HALL**
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HOUSATONIC VALLEY CULTURAL ALLIANCE



SCHOOL OF VISUAL & PERFORMING ARTS

**When people are doing
work that they love
and they're allowed
to deeply engage in it -
and when the work itself
is valued and recognized -
then creativity will flourish.
Even in tough times.**

TERESA AMABILE
DIRECTOR OF RESEARCH
HARVARD BUSINESS SCHOOL